

She's a

BOSSE

LEADERSHIP & ETIQUETTE
FOR YOUNG LADIES
ShesABOSSE.com

A Beautiful Oasis of Success, Style and Elegance



STEPHANIE D. MOORE
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SHE'S A BOSSE

Who We Are:

She's a BOSSE was founded by Stephanie D. Moore of Moore Marketing and Communications to benefit young ladies. Our purpose is to help young ladies recognize proper traits and behaviors that reflect a budding woman of elegance. We want to motivate, stimulate and educate the minds of young ladies to think before taking action. Finally, we would like to instill a sense of confidence, to plant a seed to succeed and to develop healthy responses to life's ups and downs.

What We Do:

She's a BOSSE invites Male and Female business owners, professionals and entertainers to impart wisdom in a serious, yet relational atmosphere designed to inspire, motivate and encourage young ladies to become more. We have a criteria for leadership and a foundation of prayer and trust in God.

How It Works:

Classes are spread out over 4 Weeks or 4 Days, depending on the market, in which various topics of discussion are shared in the following order:

Week 1 /Day 1- "A Diary to My Younger Self"

A keynote speaker opens the clinic with an impactful message about decisions, hope, strength and encouragement. Young ladies receive their agenda's, swag bags and t-shirts.

Week 2 /Day 2 -"Hygiene - Hair - Beauty - Fashion & Fitness"

High Maintenance/No Maintenance (Self Care Speaks) -- Hygiene Beauty, Makeup and Healthy Skincare - Professional Makeup Artist Fashion & Fitness - It's All About You - Physical Trainer Healthy Hair! - Stylists

Week 3 /Day 3 "Today & Tomorrow"

Professional Head Shots (Dress Nicely)
Non-verbal Communication: Confidence and Poise
Grammar: Literally, Speaking
College Session - Why College, Paying for School, Best Practices
Entrepreneurship Panel - Teen & Adult Panel Entrepreneurs
Economics Panel - Cash, Credit, Investments and Saving

Week 4 / Day 4 "I Am a BOSSE"

Formal Dining Etiquette & Graduation: Professional Dress
Certificate of Completion and Laptop/Tablet Giveaway!



STEPHANIE D. MOORE

Moore Marketing and Communications, LLC.
Founder of She's a BOSSE

THE CRITERIA OF A BOSSE

I am grateful.
I respect others.
I am educated.
I am a hard worker.
I am beautiful inside and out.
I am enough.
I am honest.
I love me so that I may love others.
I love and trust God.
I am a BOSSE.

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TESTIMONIALS

Approaching the mirror, she averts her eyes to the ground. In her insides, she was afraid to look in the mirror and see what she was and what she was not. This is my story. For years, I doubted my own intellect and beauty. This is why my favorite segment was the first week with Asa Leveaux on my first day. It reignited my desire for success and future.

BOSSE has given me skills I will use for the rest of my life. It has taught me that I am a beautiful oasis of success, style and elegance. I have a destined plan in this world. Most of all, BOSSE has taught me to share my experiences with others. I plan to create my own program for young girls because intellect and beauty should not be kept a secret...

VIA FAITH MCCULLOUGH

Ms. Tracey Iroanya' class was my favorite, because she helped me better accept my style and stature. I will not be afraid to accept myself any longer. What people think and say will no longer hurt me as much as it did. Sometimes the people closest to you hurt you the most. The people who are closest to you have the most informative observations, because they've been around you the most. They're opinions also affect you the most.

So in conclusion, I have learned that sometimes, the harshest opinions are the worst opinions. But the only way they will hurt you is if you allow them to. Sometimes you should take the negativity and make them positive. Don't let the little things affect you for the rest of your life.

MAKAYLA RUFF

My most favorite She's a BOSSE Class was the college and head shot day. It made me start thinking more about what I want to do in life and which path I want to follow. It made me think about what majors I am going to choose for the career I am choosing to pursue. I will always remember this class because I had to think on the fly about my plan and how I'm going to be successful. I am going to stick to this plan and won't allow anyone to stop me.

I want to thank my mother for making this class. I know how much every girl needs this and I am so thankful for the 4 years I have been in this... especially, with all the different wonderful speakers. I loved seeing the girls having fun and wanting to learn more. This class will make me better and my perspective stronger and smarter. I will most definitely remember this class.

BROOKLYN MOORE



VIA FAITH MCCULLOUGH
1ST PLACE ESSAY WINNER - SHE'S A BOSSE '16

CONNECT WITH US!

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and the Generosity of the Community